

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343/JAN. 1, 1962

1962

january

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
* * * * * * BEST WISHES FOR A * * HAPPY NEW YEAR * * * * * *			
<u>WEEK BEGINNING MONDAY, JANUARY 1, 1962</u>			
Jan. 1	NEW YEAR'S DAY--Monday. (Legal Holiday)		
Jan. 2	BERGDORF GOODMAN'S RELEASE DATE OF MILLINERY (Preview, Dec. 28)		
Tuesday Jan. 2 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview of Mr. John's Spring and Summer hats, furs, and accessories for press and buyers. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday Jan. 2	KNITS, SEPARATES, SPORTSWEAR, BOUTIQUE Continuous daily showings of Spring knit suits by Goutille; Spring tweed suits and dresses by Strelitz; Spring-Summer boutique by Simonetta; Summer separates and dresses in cotton and silk by Consentino. Contact: Virginia Krementz, PL. 3-4464; or PL. 3-3500, Ext. 203.	GOUTILLE; STRELITZ; SIMONETTA; CONSENTINO	VIRGINIA KREMENTZ 42 W. 58 ST., RM. 203
Beginning Tuesday Jan. 2	OPENING OF SPRING MILLINERY COLLECTION Continuous showings of Frarian's Spring collection, designed by Miss Lucille. Contact: Peggy Lambert or Mr. De Costa, CI. 7-2687.	FRARIAN ORIGINALS	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Beginning Tuesday Jan. 2	OPENING: SPRING- SUMMER COLLECTION Continuous daily showings of Milarre's Spring-Summer collection. Contact: Milton Lichtstein, WI. 7-7787.	MILARRE ORIGINALS	1400 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 2	OPENING: SPRING- SUMMER COLLECTION Spring-Summer separates and sportswear, designed by Melba Hobson, at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.	MELBA HOBSON FOR MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Beginnig Tuesday Jan. 2	OPENING: SPRING-SUMMER JEWELRY COLLECTION Continuous showings of new Napier fashion jewelry and gifts for Spring and Summer. Publicity: Kathleen Mundin, YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Jan. 2	OPENING: SPRING-SUMMER KNITWEAR COLLECTION Spring and Summer knitwear collection. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 2	OPENING OF SUMMER COLLECTION Continuous showings of Summer collection.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - RM. 3905 Contact: LO. 5-4212.
Beginning Tuesday Jan. 2	PREVIEW: SCARVES, BLOUSES & ACCESSORIES Scarves, blouses and fashion accessories. For store buyers and buying offices. Contact: Matt Shaw, OR. 9-3026. Publ.: Florence Brobeck, MU. 8-8197.	VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Jan. 2	SPRING MILLINERY AT INFORMAL SHOWINGS Daily showings of Vincent-Harmik's Spring hats.	VINCENT-HARMIK	72 EAST 56TH STREET SALON - MEZZANINE Contact: PL. 3-6449.
Beginning Tuesday Jan. 2	PREVIEW OF LINENS BY VERA Table linens and beach towels. For store buyers and buying offices. Contact: Werner Hamm, OR. 9-3026. Publ.: Florence Brobeck, MU. 8-8197.	VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Jan. 2	SHOWING: COMPLETE SPRING RAINWEAR COLLECTION Continuous daily showings of complete Spring collection of rainwear and town coats, designed by Peter Conte. Publ.: Marion Cook, LA. 4-7942.	MARCH & MENDL, INC.	512 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Jan. 3	BONWIT TELLER'S RELEASE DATE--New Hairdressing Salon.		
Jan. 3	STERN'S RELEASE DATE--Bridal fashions.		
Wednesday Jan. 3- Jan. 4	PREVIEW OF LEATHER COLORS AND FINISHES Preview of Autumn-Winter, 1962 leather colors and finishes; and footwear fabrics: Jan. 3 at 10:30 and 3:30; Jan. 4 at 10:30 and 2:30. By invi- tation. Contact: Helen Potter, MU. 6-1623.	ALLIED KID COMPANY	419 PARK AVENUE SOUTH SHOWROOM - 3RD FLOOR
Wednesday Jan. 3 10:00 A.M.	PREVIEW OF SPRING MILLINERY Preview for press and buyers of Spring hats by William J. (For release Thurs., Jan. 4.) By invitation. Contact: CI. 5-8956.	WILLIAM J.	CARNEGIE HALL 7TH AVE. & 56 ST. (10 FL)
Wednesday Jan. 3 12:00 Noon Aperitif	PRESS PREVIEW OF SPRING MILLINERY Hattie Carnegie wholesale millinery collection at a special preview. (For release, Thurs., Jan. 4.) By invitation. Contact: Miss Jacqueline, PL. 9-7710.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON - 2ND FLOOR
Wednesday Jan. 3 2:30 P.M.	PREVIEW: SPRING-INTO- SUMMER SEPARATES Preview for press and buying offices of Spring-into-Summer coordinated separates. By invitation. Contact: Viola Beecher, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Wednesday Jan. 3 4:00 P.M. Cocktails	PREVIEW OF COURTELLE IMPORT KNITS Press preview of imported knit fashions. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	COURTAULDS (600 FIFTH AVENUE)	27 EAST 37TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Jan. 3- Jan. 25	SPRING-SUMMER LINGERIE COLLECTION Daily showings of Rogers Spring-Summer lingerie collection, with formal showings at 3:00 P.M. daily beginning January 8.	ROGERS LINGERIE	500 FIFTH AVENUE SHOWROOM - 3RD FLOOR Contact: OX. 5-0910.
Thursday Jan. 4 10:00 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview for press and buyers of Sally Victor's Spring millinery collection. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Thursday Jan. 4 10:30 A.M. Coffee	PRESS PREVIEW OF BRIDAL FASHIONS By invitation. (Release date, Mon., Jan. 8.) Jan. 8 at 6:30, St. George Hotel, Grand Ballroom. Publicity: Rita Dobbins, TR. 5-3100, Ext. 355.	MARTIN'S	2ND FLOOR BRIDAL SALON Customer showing, Mon., By admission card only.
Jan. 4	STERN'S CUSTOMER SHOWINGS OF NELLY DON FASHIONS AT 12:30 AND 6:00.		
Thursday Jan. 4 4:30 P.M. Cocktails	DESIGNER COLLECTION IN CRESLAN ACRYLIC FIBER "Ring In The New"--informal showing of selected fashions for the future in Creslan acrylic fiber, styled by Maurice Levin for American Cyanamid Company. Also preview of "Eyewitness" commercial featured on CBS- Channel 2, Fri., Jan. 12 at 10:30 P.M. For press, by invitation. Contact: Dorothy Ashton at Sally Dickson Assoc., 10 East 49th St., PL. 3-7385.	AMERICAN CYANAMID CO., FIBERS DIVISION	HOTEL PLAZA WHITE & GOLD SUITE
Friday Jan. 5 4:30 P.M. Cocktails	PREVIEW OF SPRING MILLINERY Emme will preview her Spring millinery collection to the press and buyers. Showing at 5:15 P.M. By invitation. Contact: MU. 8-1224. Publicity: Eleanor Lambert, MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILION
Saturday Jan. 6 2:30 P.M.	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will present her Spring millinery to the visiting press. (Local press, Thurs., Jan. 4 at 10:00 A.M.--See above.) By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON
Saturday Jan. 6 5:00 P.M. Cocktails	HATS, FURS, COUTURE FOR VISITING PRESS Preview of Mr. John's Spring hats, couture, furs and accessories for visiting press. (Local press and buyers Tues., Jan. 2 at 10:30--(See Page 1). By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 6 5:30 P.M.- 8:30 P.M. Buffet	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will invite the press to a buffet and showing of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Saturday Jan. 6 8:30 P.M.	SPRING FASHIONS AND ENGLISH VARIETY SHOW Press showing of Spring fashions by R & K Originals, followed by an English music hall review, "Time, Gentlemen Please!" (Transportation from Trifari at 8:15.) By invitation. Contact: Hilda Sherey, PE. 6-0900.	R & K ORIGINALS, INC. (1400 BROADWAY)	STROLLERS THEATRE CLUB 154 EAST 54TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 7- Jan. 13	THIRTY-EIGHTH NATIONAL PRESS WEEK IN NEW YORK Spring collections of leading designers (<u>members of N.Y. Couture Group, auxiliary and group showings</u>) for visiting press. By invitation only. Press Director: Eleanor Lambert, MU. 8-2130.	N.Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
Sunday Jan. 7 11:00 A.M.	SPRING MILLINERY FOR VISITING PRESS Emme will present her Spring millinery to the visiting press. (<u>Local press and buyers, Fri., Jan. 5 at 4:30 P.M.--See Page 3.</u>) By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILION
Sunday Jan. 7 12:00 Noon Brunch	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS Announcement of six national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (<u>Auxiliary Member, N.Y.C.G.</u>) Local and national press, by invitation. Publicity: Mallory Dorn, at Robert S. Taplinger, 415 Madison Avenue, PL. 2-7722.	MILLINERY INSTITUTE OF AMERICA	SAVOY-HILTON HOTEL COLUMNS ROOM
Sunday Jan. 7 12:30 P.M. Brunch	COUTURE FASHIONS DURING BRUNCH Showing of cocktail and evening fashions by Adele Ross. Coiffures--Tony Migliaro. Shoes--Ferragamo. Gloves--Kislav. Reservations--\$4.00; contact: Mr. Francois, CI. 6-7700. Publicity: Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542.	ADELE ROSS (28 EAST 58TH ST.)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Sunday Jan. 7 1:00 P.M.- Midnight	OPEN HOUSE FOR VISITING EDITORS "Surprise Packages"--open house for visiting editors (refreshments). By invitation. Contact: Mary Brown, Director Women's Activities at Hill and Knowlton, 50 East 42nd Street, OX. 7-5600.	MARY BROWN	"MOUSE HOUSE" 50 EAST 81ST STREET
Sunday Jan. 7 2:30 P.M.	CHILDREN'S FASHIONS FOR VISITING PRESS Helen Lee and Alyssa (<u>Auxiliary Member, N.Y.C.G.</u>) fashion show for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	HELEN LEE; ALYSSA	HOTEL PIERRE BALLROOM
Sunday Jan. 7 3:30 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (<u>Auxiliary Member, N.Y.C.G.</u>) will present trends in Spring and Summer shoes. Announcement of winners of Golden Slipper Awards. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE ROOF GARDEN
Sunday Jan. 7 7:00 P.M. Cocktails- Dinner	SPRING SILK FASHIONS FOR OUT-OF-TOWN PRESS The International Silk Assn., U.S.A. (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the out-of-town and local editors to a dinner and showing of silk fashions. By invitation. Contact: Grace Beller, MU. 3-7197. Publicity: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASS'N., U.S.A.	HOTEL PIERRE BALLROOM
Sunday Jan. 7- Jan. 11	FIFTY-FIRST ANNUAL CONVENTION "The Challenge Of Change"--theme of 51st annual convention, which will include 47 discussion sessions and 200 speakers. Contact: Robert Gur-Arie, Public Relations Director, 100 W. 31st St., CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N. (100 W. 31ST ST.)	STATLER-HILTON HOTEL

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 7	FLORIDA FASHION COUNCIL SPRING & SUMMER MARKET WEEK AT HOTEL NEW YORKER.		
Jan. 8	MARTIN'S RELEASE DATE--Bridal fashions for Spring-Summer. (See Pg. 3)		
Monday Jan. 8- Jan. 9	PREVIEW: LEATHER COLORS AND TEXTURES FOR FALL Exhibition of "Color in Motion"--montages and collages of Fall '62 leathers Press showing: Mon., Jan. 8, 9:00 A.M. - 11:00 A.M. (hot toddy breakfast); Trade showing: 11:00 A.M. - 6:00 P.M. Tues., Jan. 9, 9:00 A.M. - 6:00 P.M. (refreshments). Also showing Wed., Jan. 10 at Shore Galleries, Newbury Street, Boston. Publicity: Ruth Forrest, Hubbard 2-6029.	SOUTH LEATHER CO. (9 EAST ST., BOSTON)	ACTOR'S GALLERY 142 W. 44TH ST. (P.H.)
Monday Jan. 8 9:15 A.M. Breakfast	PRESS PREVIEW OF BRIDAL FASHIONS By invitation. Customer showings, Tues., Jan. 9 and Wed., Jan. 10 at 6:30 P.M., 5th floor. By admission card only. Publicity: Maurice W. Rybeck, LA. 4-7000.	SAKS-34TH	5TH FLOOR BRIDAL SALON
Monday Jan. 8 10:30 A.M.	PREVIEW: SPRING AND SUMMER MILLINERY Mr. Arnold will preview Spring and Summer millinery; also "Actualite" collection. By invitation. Contact: Miss Jean, PL. 7-9490.	MR. ARNOLD	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Monday Jan. 8 12:30 P.M. Luncheon	FASHION SHOW FOR VISITING PRESS Showing of fashions by five different divisions of Burlington (Auxiliary Member, N.Y.C.G.) By invitation. Publ.: Rosemary Sheehan, MU. 5-1280.	BURLINGTON INDUSTRIES	HOTEL PIERRE BALLROOM
Monday Jan. 8 4:00 P.M.	PREVIEW OF SPRING MILLINERY COLLECTION Christian Dior-N.Y. millinery preview for press and buyers. (Note Change Of Place.) By invitation. Contact: Edith Kingston, PL. 3-7300, Ext. 423.	CHRISTIAN DIOR- NEW YORK, INC.	BERGDORF GOODMAN CUSTOM SALON - 2ND FL.
Monday Jan. 8 5:30 P.M.- 7:30 P.M.	PREVIEW OF SILVERWARE FOR VISITING PRESS "A Craftsman's Role in Industry Today"--Reed & Barton (Auxiliary Member, N.Y.C.G.) will present a special exhibit of sterling design to out-of-town and local press. By invitation. Publ.: Sidney Dee Bloeme, JU. 6-4490.	REED & BARTON SILVERSMITHS	MUSEUM OF CONTEMPORARY ART (23 WEST 53RD STREET)
Jan. 8 6:30 P.M.	MARTIN'S CUSTOMER SHOWING OF SPRING-SUMMER BRIDAL FASHIONS AT 6:30, ST. GEORGE HOTEL - GRAND BALLROOM. (See Pg. 3)		
Monday Jan. 8 8:00 P.M. Curtain 8:30 P.M.	THEATRE PARTY FOR OUT-OF-TOWN PRESS Ship 'n Shore (Auxiliary Member, N.Y.C.G.) will invite the visiting press to a performance of "How To Succeed In Business Without Really Trying," starring Robert Morse. By invitation. Publ.: Eleanor Lambert, MU. 8-2130.	SHIP 'N SHORE	46TH STREET THEATRE 226 WEST 46TH STREET
Beginning Monday Jan. 8	JEWELRY COLLECTION FOR SPRING-SUMMER Trifari's Spring-Summer collection of jewelry at daily showings. By appointment. Publicity: Dorothy Lansing, 165 E. 66th St., RE. 7-3347.	TRIFARI, KRUSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 8- Jan. 12	PRESS SHOWINGS: SPRING-SUMMER JEWELRY Continuous showings of Spring-Summer jewelry and boutique gifts. For out-of-town and local press. Publicity: Kathleen Munda, YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday Jan. 8- Jan. 12 Refresh- ments	SPRING-SUMMER LEATHER PREVIEW Leather Industries will present "The Look for '62"--leather colors, textures and silhouettes in shoes, bags, garments, accessories, luggage and home furnishings. Complete exhibit on the technique of making a shoe. By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 8- Jan. 12	OPEN HOUSE FOR VISITING PRESS Henry Friedrichs will present their Spring coat collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 8	OPENING: SPRING- SUMMER COLLECTION Continuous daily showings of Loomtog's Spring-Summer separates and sportswear collection. Contact: Bette Estes, LA. 4-4671.	LOOMTOGS, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR
Jan. 9	MACY'S RELEASE DATE--Fabrics for homefurnishings. (No Show)		
Tuesday Jan. 9 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 9 12:30 P.M. Luncheon	LUNCHEON AND FASHION SHOW FOR VISITING PRESS Ship 'n Shore (Auxiliary Member, N.Y.C.G.) will present a fashion show at luncheon for visiting and local press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SHIP 'N SHORE	HOTEL PIERRE BALLROOM
Tuesday Jan. 9 2:00 P.M.	OPENING: NEW SPRING & EARLY SUMMER SPORTSWEAR The Mr. Mort new Spring and early Summer sportswear collection, designed by Stanley Wyllins. By admission card only. Contact: Grace Alpern, OX.5-4760.	MR. MORT SPORTSWEAR	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Jan. 9 2:00 P.M.- 7:00 P.M. Cocktails	OPEN HOUSE FOR LOCAL AND VISITING PRESS "New Twist In Beauty"--Tourneur Custom Cosmetics, Pierre Henri Salon de Coiffure and Balenciaga Parfums will present a preview of the latest trends in make-up, hairstyles and fragrances. The Arthur Murray dancers will do the "twist." By invitation. Contact: Joan Parker, AL. 4-8440.	TOURNEUR CUSTOM COSMETICS	PARK LANE HOTEL PARKER SUITE
Tuesday Jan. 9 4:00 P.M.	PREMIERE SHOWING OF NEW DRESS COLLECTION First showing of Mr. Mort's Spring-into-early Summer dress collection, designed by Stanley Herman. One formal showing only, by invitation. Contact: Grace Alpern, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Jan. 9	SAKS 34TH CUSTOMER SHOWING OF BRIDAL FASHIONS, 6:30 P.M. - 5TH FL.(See Pg.5)		

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Tuesday Jan. 9 5:30 P.M. Cocktails	COCKTAIL PARTY FOR VISITING PRESS Fashion show for local and out-of-town press by Coty. (Auxiliary Member, N.Y.C.G.) By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC. (612 FIFTH AVENUE)	HOTEL PIERRE BALLROOM
Tuesday Jan. 9 7:00 P.M. Dinner	PREVIEW OF SPRING HATS The Trade Promotion Committee of Millinery Promotions, Inc. showing of Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS, INC. (10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
Wednesday Jan. 10 9:00 A.M.- 2:00 P.M. Brunch	OPEN HOUSE FOR PRESS AND BUYERS "A Coffee and Omelette Brunch"--preview of new fashions in cultured pearls, gold and gold-filled jewelry for Spring-Summer, 1962. By invitation. Publicity: Dorothy K. Davis, PL. 8-1076.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Jan. 10 12:00 Noon Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will show Spring and Summer fashions for women, children and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, LO. 3-6400, Ext. 308.	DU PONT	PLAZA HOTEL GRAND BALLROOM
Wednesday Jan. 10 4:00 P.M. Tea	SPRING FASHIONS OF ZEFRAN AND LUREX Spring collection of Zefran and Lurex at three fashion shows: Wed., Jan. 10 at 4:00 (Tea); Thurs., Jan. 11 at 8:30 (Breakfast) and 12:00 Noon (Luncheon). For press and retailers, by invitation. Contact: Pat Bell, PL. 7-8300.	DOW CHEMICAL CO.	350 FIFTH AVENUE SHOWROOM - 801
Wednesday Jan. 10 4:00 P.M. Cocktails	FASHIONS FEATURING KODEL POLYESTER A.T.&T. will sponsor Eastman Chemical and Glamour Magazine in presenting "phone tone" fashions, styled in "Jubilaire" broadcloth by Sovereign Textiles (Kodel polyester and cotton) in solid colors and prints. Dresses--Serbin; shirts--Jayson Classics; loungewear--Fantasy; children's dresses--Tiny Town Togs. By invitation. Contact: Phoebe Hodges at Glamour, MU. 9-5900. Publicity: Corinne Williams at Eastman, OR. 9-1820.	EASTMAN CHEMICAL; GLAMOUR MAGAZINE	PARK LANE HOTEL CRYSTAL BALLROOM
Wednesday Jan. 10 5:30 P.M. Cocktails	SHOE FASHIONS FOR VISITING PRESS Capezio (Auxiliary Member, N.Y.C.G.) will present a showing of Spring footwear to visiting press. By invitation. Publ.: Lois Miller, JU. 6-2150.	CAPEZIO, INC.	9 W. 61ST. (AT B'WAY) SHOWROOM - 1ST FLOOR
Jan. 10	SAKS 34TH CUSTOMER SHOWING OF BRIDAL FASHIONS AT 6:30--5TH FL. (See Pg.5)		
Wednesday Jan. 10- Jan. 21	FIFTY-SECOND NAT'L MOTOR BOAT SHOW For the trade, by invitation, Jan. 10-12. Open to public and trade, Jan. 13 - 21. Hours: Mon. - Fri., 12:00 Noon - 10:30 P.M. Sat., 10:30 A.M. - 10:30 P.M. Sun., 1:00 P.M. - 7:00 P.M. Admission \$2.00. Publicity: Bill Sherwood or Ralph Inauzzi, at Harry Bruno, 30 Rockefeller Pl., CI. 6-8040.	NAT'L ASSN. OF BOAT & ENGINE MFRS.	NEW YORK COLISEUM COLUMBUS CIRCLE
Jan. 11	ABRAHAM & STRAUS RELEASE DATE--Spring bridal fashions. (No Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 10- Jan. 12	COUTURE OPENINGS IN ROME Jan. 10.. Boutique Collections; Children's Wear; Accessory and Fabric exhibits. Jan. 11.. Showings of Selected High Fashions - Part I. Jan. 12.. Showings of Selected High Fashions - Part II. Contact: Miss Jeri Holmes, Via IV Fontane 15, Rome, Italy. N. Y. Contact: Rosemary Sheehan, MU. 5-1280.	CENTRO ROMANO ALTA MODA ITALIANA	ROME, ITALY
Jan. 11	DOW CHEMICAL'S SPRING ZEFRAN AND LUREX FASHIONS AT 8:30 A.M. (See Pg. 7)		
Thursday Jan. 11 8:30 A.M.- 10:00 A.M. Breakfast	BREAKFAST SHOWING OF LITTLE GIRLS' DRESSES "Royal Flavors in Fashion"--Eastman Chemical, Harper's Bazaar and Standard Brands will show little girls' dresses styled in "Aviletto" by Avila Fabrics (blend of Kodol polyester, cotton and nylon), in solid shades and two prints coordinated to the flavors of Royal gelatin. Commentator: Eileen O'Connell, Harper's Bazaar. For food and fashion press, retail and resident buyers, by invitation. Publicity: Corinne Williams, OR.9-1820.	EASTMAN CHEMICAL; HARPER'S BAZAAR	PARK LANE HOTEL CRYSTAL BALLROOM
Thursday Jan. 11 9:30 A.M.- 7:00 P.M.	OPEN HOUSE FOR VISITING PRESS Coro will invite the local and visiting press to an open house reception featuring a display of Spring jewelry by Coro, Vendome and Francois. By invitation. Publ.: Vera Haggerty at Charles Jay Assoc., MU. 7-5757.	CORO, INC. (47 WEST 34TH STREET)	SAVOY-HILTON HOTEL WILLIAMSBURG SUITE
Jan. 11	DOW CHEMICAL'S SPRING ZEFRAN AND LUREX FASHIONS AT 12:00 NOON. (See Pg. 7)		
Thursday Jan. 11 12:30 P.M. Luncheon	HAIRSTYLES AND COLORINGS FOR SPRING The Clairol Institute (Auxiliary Member, N.Y.C.G.) will present hairstyles and haircolorings for Spring, by New York's leading hair fashion designers; also a report on new Clairol products. By invitation. Publicity: Terry Grimes Russell, PL. 7-4300.	CLAIROL, INC. (666 FIFTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday Jan. 11 4:30 P.M.	PREVIEW OF FASHIONS FROM MARCH ISSUE "Young Tycoons"--preview of fashions. Showing at 5:00. For tie-in stores, by invitation. Contact: Lenore Benson, MU. 9-5900, Ext. 669.	MADemoiselle MAGAZINE	MANHATTAN SAVINGS BANK 47TH ST. & MADISON AVE.
Thursday Jan. 11 5:30 P.M. Cocktails	COCKTAIL RECEPTION FOR VISITING PRESS Elizabeth Arden will invite the visiting and local press to a cocktail reception. By invitation. Publicity: Rasponi Assoc., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Thursday Jan. 11 6:30 P.M. Cocktails- Dinner	DINNER AND FASHION SHOW FOR THE PRESS Schiffli (Auxiliary Member, N.Y.C.G.) will invite the out-of-town and local press to dinner and fashion show. The Cotillion Room's musical revue, "Sounds Of Love", will be presented; also the fifth annual Schiffli Fashion Awards Presentation. By invitation. Contact: Schiffli, 591 Summit Ave., Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL PIERRE BALLROOM
Jan. 12	MACY'S RELEASE DATE--Bridal Fashions (No press show).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Jan. 12 4:15 P.M. Cocktails	PREVIEW: EMBA MINK FUR FASHIONS Spring and Summer mink fashions by Emba. (Auxiliary Member, N.Y.C.G.) By invitation. Contact: Albert Woodley, MU. 2-6881. Publicity: Virginia Casey at C.C.I., OX. 7-7330.	EMBA MUTATION MINK BREEDERS' ASSN.	HOTEL PIERRE BALLROOM
Friday Jan. 12 5:00 P.M.- 8:00 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to her home for cocktails, 5:00 P.M. - 8:00 P.M. By invitation. Publ.: Amy Blaisdell, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Saturday Jan. 13- Jan. 18	COUTURE OPENINGS IN FLORENCE (Picture Release Date, Feb. 20) Jan. 13.. 11:00 A.M. Millinery Show; 2:30 P.M. (Sportswear & Boutique) De Simone; Baldini; Glans; Scarabocchio; Falconetto; Camisene; Valditevere; Paola Nucci; Vito; Myricae; 9:00 P.M. Laura Aponte; Avagolf; Celli; Naka; Vinci-Leoni; Mirsa; Roveda (Teen-Age Fashions). Jan. 14.. 2:30 P.M. (Sportswear & Boutique) Veneziani Sport; Galitzine Boutique; Fabiani Boutique; Marucelli Boutique; Guidi Boutique; Barentzen's Bazaar; Simonetta Sport; Antonelli Sport; Mingolini- Gugenheim Sport; 9:00 P.M. Avolio; Bertoli; Emilio Pucci. Jan. 15.. 2:30 P.M. (High Fashion) Guidi; Antonelli; 9:00 P.M. Marucelli; Schuberth. Jan. 16.. 2:30 P.M. (High Fashion) Galitzine; Veneziani; 9:00 P.M. Carosa; De Barentzen. Jan. 17.. 2:30 P.M. (High Fashion) Simonetta; Fabiani; 9:00 P.M. Mingo- lini-Gugenheim; De Luca. Jan. 18.. 2:30 P.M. (High Fashion) Enzo; Lancetti; Forquet. Contact: G.B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
Tuesday Jan. 16 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER ITALIAN KNITWEAR "Italia"--preview of Gino Paoli's haute couture collection of Italian knit- wear for Fall-Winter, designed by Chiara Ghigi. Showing at 9:30 A.M. For press and buyers, by invitation. Contact: Edith Brown, BR. 9-0925. Publ.: Terry V. Seymour and Reggie Riccardi, 16 W. 55 St., PL. 7-9170.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Tuesday Jan. 16 12:00 Noon	OPENING OF SUMMER COLLECTION Gross-Sydney's Summer collection of Petti-4 casual wear for the petite miss; and "Terry Rogers" misses sizes. For press and buyers, by invita- tion. Continuous daily thereafter. Contact: Miss Carol, CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 17 9:30 A.M. Breakfast	PRESS PREVIEW: MID- WINTER HOME FURNISHINGS Macy's preview for the press of midwinter home furnishings. (For release, Fri., Jan. 19.) By invitation. Publicity: Reni Kuhn, OX. 5-4400.	MACY'S NEW YORK	9TH FLOOR
Wednesday Jan. 17 9:30 A.M. Coffee	PRESS PREVIEW: HAND KNITS FROM PARIS Special press showing of hand knits from Paris in Laines du Pingouin fashion yarns. By invitation. Publ.: Ruth Hammer Assoc., EL. 5-7874.	LAINES DU PINGOUIN	230 FIFTH AVENUE BERNHARD ULMANN SHRM.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 17 7:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Macy's will present Spring bridal fashions at a customer showing. Admission by ticket only. (<u>Release date Fri., Jan. 12.</u>) For tickets, contact: OX. 5-4400, Ext. 2273.	MACY'S NEW YORK	3RD FLOOR
Beginning Wednesday Jan. 17	OPENING: SPRING LEATHER FASHIONS Spring fashions by Samuel Robert in suede, kid and novelty leathers -- dresses, suits, coats, slacks, including collection of knit and leather combinations. Continuous showings daily. Contact: Lou Clarke, LA.4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
Thursday Jan. 18 2:30 P.M.	OPENING OF SUMMER COLLECTION Haymaker will present their Summer collection of shirts, separates, skirts, and knitted dresses. For press and resident buyers. By invitation. Publicity: Lorene Kramer, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Jan. 19	MACY'S RELEASE DATE - Midwinter homefurnishings (Preview - Jan. 17, Pg.9).		
Friday Jan. 19 10:00 A.M.	PRESS PREVIEW OF DECORATOR ROOMS Model decorator rooms will be previewed for the press. (<u>For release, Mon., Jan. 22.</u>) By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	9TH FLOOR
Monday Jan. 22 12:00 Noon Luncheon	PRESS PREVIEW: MID- WINTER HOME FURNISHINGS "Tall Taste, Small Tag"---press preview of midwinter home furnishings; showing of model rooms on 6th and 7th floors. (<u>For release, Wed., Jan. 24.</u>) By invitation. Publicity: Lorraine Talent, TR. 5-7200, Ext. 662.	ABRAHAM & STRAUS (BROOKLYN)	FLOOR TO BE ANNOUNCED
Tuesday Jan. 23 2:30 P.M. Cocktails	PREVIEW: SUMMER DRESSES For press and resident buying offices, by invitation. Continuous daily thereafter. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Jan. 23 4:00 P.M. Cocktails	PRESS PREVIEW OF FALL COLLECTION Preview for press of Hadley's Fall collection of sweaters, separates, sportswear. By invitation. <u>Beginning Mon., Jan. 29</u> , continuous daily at showroom, 21st floor. Contact: Caroline Harris, LO. 5-2170.	HADLEY (1407 BROADWAY)	WEAVER'S CLUB 111 W. 40TH ST.(18 FL.)
Jan. 24	ABRAHAM & STRAUS RELEASE DATE--Midwinter homefurnishings. (See Above)		
Wednesday Jan. 24 2:30 P.M. Cocktails	PREVIEW OF SUMMER DRESSES For press and resident buying offices, by invitation. Beginning Jan. 29 through Feb. 8, daily except Friday at 10:30. Thereafter Mon., through Wed., at 10:30. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Saturday Jan. 27 3:00 P.M.	FASHION SHOW AND TEA FOR CUSTOMERS Abraham & Straus' fashion show at tea, for customers. Tickets: \$1.00. Publicity: Eileen Goldberg, TR. 5-7200, or TR. 5-0195.	ABRAHAM & STRAUS	4TH FLOOR RESTAURANT

THEATRE..OPERA..BALLET..MOVIES

- Thursday
Dec. 28 PREMIERE: "THE ROMAN SPRING OF MRS. STONE"(Movie) CAPITOL & TRANS-LUX 85ST
Co-starring Vivien Leigh and Warren Beatty with Lotte Lenya, a Warner Bros.
presentation in TechniColor of the Tennessee Williams' novel. Producer:
Louis De Rochemont. Miss Lee's gowns by: Balmain. Costumes: B. Dawson.
Publicity: Leo Wilder, CI. 6-1000.
- Thursday
Dec. 28 OPENING: "THE NIGHT OF THE IGUANA" ROYALE THEATRE, 242 W. 45TH STREET
Tennessee Williams' new play about an unfrocked minister living in Aca-
pulco, starring Bette Davis, Margaret Leighton, Alan Webb, presented by
Charles Bowden. Director: Frank Corsaro. Costumes: Noel Taylor. Pub-
licity: Goodman and Washer, CI. 6-4180.
- Monday
Jan. 1 ELEVENTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., Jan. 1: Mozart's "Cosi Fan Tutte". Tues., Jan. 2: Wagner's "Sieg-
fried". Wed., Jan. 3: Offenbach's "Les Contes d'Hoffman". Thurs.,
Jan. 4: Verdi's "Rigoletto". Fri., Jan. 5: Wagner's "Goetterdammerung".
Sat. Mat., Jan. 6: Puccini's "La Fanciulla del West". Sat. Eve., Jan. 6:
Verdi's "La Traviata". Publicity: Francis Robinson, PE. 6-1200.
- Monday
Jan. 1 FIFTH WEEK: N.Y. CITY BALLET N.Y. CITY CENTER, 131 WEST 55TH STREET
Mon. Mat., & Eve., Jan. 1: The Nutcracker. Thurs., Jan. 4: Con Amore,
Ebony Concerto, Pas De Deux, Stars And Stripes. Fri., Jan. 5: Swan Lake,
Allegro Brillante, Pas De Deux, Serenade. Sat. Mat., Jan. 6: Swan Lake,
Agon, Ebony Concerto, Firebird. Sat. Eve., Jan. 6: Apollo, Scotch Sym-
phony, Interplay, Stars And Stripes. Sun. Mat., Jan. 7: Swan Lake, Fan-
fare, Ebony Concerto, Western Symphony. Sun. Eve., Jan. 7: Firebird,
Liebeslieder Walzer, Scotch Symphony. Publicity: Philip Bloom, YU. 6-1340.
- Tuesday
Jan. 2 OPENING: "THE CAPTAINS AND THE KINGS" PLAYHOUSE, 137 WEST 48TH STREET
Theatre Guild Productions and Joel Schenker will present the play about
the old and new guard in the navy. Starring Dana Andrews, Charlie Ruggles,
Conrad Nagel. Director: Joseph Anthony. Costumes: James Trittipio. Pub-
licity: Bernstein-Kornzweig, JU. 2-2490.
- Thursday
Jan. 4 OPENING: "SOMETHING ABOUT A SOLDIER" AMBASSADOR THEATRE, 215 W. 49TH STREET
The Theatre Guild & Dore Schary, in arrangement with Herbert Brodtkin, will
present a new play, about an 18-year-old precocious, highly articulate
young man, in relationship with the army. Starring Sal Mineo, Kevin
McCarthy, Ralph Meeker with Ken Kercheval. Director: Dore Schary. Cos-
tumes: William Pitkin. Publicity: Dorfman Associates, LO. 3-0858.
- Wednesday
Jan. 10 OPENING: "ROMULUS" THEATRE TO BE ANNOUNCED
Starring Cyril Ritchard, Cathleen Nesbit, Howard Da Silva in Gore Vidal's
adaptation of Friedrich Duerrenmatt's comedy about a fictitious Roman
Emperor with a penchant for breeding chickens, presented by Roger L.
Stevens. Director: Joseph Anthony. Costumes: Lucinda Ballard. Publicity:
J. Lurie & Shirley Herz, YU. 8-8270.
- Tuesday
Jan. 23 OPENING: "A FAMILY AFFAIR" BILLY ROSE THEATRE, 208 WEST 41ST STREET
Starring Shelley Berman, Eileen Heckart, Morris Carnovsky, Larry Kert,
Rita Gardner, Bibi Osterwald in a new musical comedy, presented by Andrew
Siff. Director: Word Baker. Costumes: Robert Fletcher. Publicity:
Harvey Sabinson, JU. 2-4747.

